



FAIRTASTE Newsletter Nov, 2011

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Link to FAIRTASTE & WWF A Fair & Green Holiday Gift Sets

<http://www.fairgift.wordpress.com>

Dear Friends,

### A Fair & Green Holiday Gift Sets

We are delighted to share the details of the **thoughtful, Fair & Green gift sets** for this holiday season. Brought to you by the 3rd consecutive partnership between WWF and FAIRTASTE, these unique gift sets carry a deeper meaning beyond conventional festival gift-giving, represent your company's value and commitment to corporate social responsibilities. 50% of the profit will go to WWF HK's Conservation Efforts, and 50% goes to FAIRTASTE, a social enterprise that promotes Fair Trade in HK.

Please be reminded that we offer an **early bird discount of 5% discount** if you confirm your order and settle the payment by **17 November, 2011**.

**A gift that has 3 thoughtful wishes** – it represents your sincere wishes to the gift recipient, and it benefits the Fair Trade farmers and the mother earth.

This holiday season, we hope you will choose Fair & Green Gift. For details:

[www.fairgift.wordpress.com](http://www.fairgift.wordpress.com)



Sustainable Holidays ~~\$1,888 2238~~



**Sustainable Greetings \$1,098 ~~\$1304~~**



**Fair & Green Holidays \$798 ~~\$886~~**



**Fair & Green Greetings \$538 ~~\$586~~**

***Highlights of 'A Fair & Green Gift Sets'***

- Many of the items are made with environmental friendly materials, such as 100% biodegradable or a solar powered lamp that lights by 100% renewable energy.
- All coffee and tea are organic and Fair Trade. All fine chocolate, wine & snacks are Fair Trade and made without any harmful agrochemicals and GMO, while the fair pay helps to alleviate farmers out of the poverty cycle. This holiday, we specially highlight the locally made Fair Trade quality product – 'FAIRTASTE Fair Trade Handmade Crispy Cookies' made by The Green Shop which provides employment opportunities to local labour.
- The gifts are packed with the least possible packaging material. The hand-woven basket and jute bag are handmade with renewable materials. The gift cards, wrapper of the cookies box are printing on 100% recycled paper and soy ink.

### ***Hand-woven basket made with Heart (Story of FAIRTASTE Fair Trade hand-woven basket)***

This FAIRTASTE Fair Trade hand-woven basket is unique, elegant and pleasing to the eyes, at the same time multi-functional and sturdy. The basket is a partnership between FAIRTASTE and Community Craft Association of the Philippines (CCAP), a non government Fair Trade organization that makes strong social impact through engagement with local handicraft makers in Philippines. CCAP's Skilled Fair Trade handicraft makers hand woven each basket carefully by go through many meticulous processes. Uncertain climate (typhoon) can result in shortage of raw materials which hugely affects the livelihood of the producers. With a long term cooperation in mind and careful planning, our cooperation provides a sustained and steady Fair income to the craftsmen.



### ***Be Green Basket Buy Back Program***

With the success of the Mid Autumn Festival's Basket Buy Back program, this holiday we sincerely continuous this program. To support a better environment, the gift's recipients can return the basket to FAIRTASTE office. Upon receipt of the basket in good condition, we will present a \$100 FAIRTASTE shopping coupon for more sustainable & Fair Trade drinks and snacks.

### ***Act now, sent a gift that goes to three recipients***

This holiday season, we hope you will choose Fair & Green Gift. For details:

[www.fairgift.wordpress.com](http://www.fairgift.wordpress.com)

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### ***Latest news of FAIRTASTE friends***

#### **4th FAIRTASTE MINISTORE @ Brunch club (Central)**



Following the success of Brunch Club Supper in Causeway Bay, Brunch Club SOHO joins force to host the 4th FAIRTASTE MINISTORE. For those of you who lives or enjoys hanging out in SOHO, we hope this will make your Fair Trade shopping easier.

While enjoying a cup of FAIRTASTE Fair Trade Organic Coffee and Tea at Brunch club, we are pleased to present FAIRTASTE Fair Trade goodies for your enjoyment. FAIRTASTE ministore @ Brunch Club (Central) carries the full range of Divine chocolate, FAIRTASTE organic coffee

and Fair Trade snacks. Do stop by Brunch Club (Central and Causeway Bay), the team at Brunch Club is ready to answer any questions regarding Fair Trade.

Address: G/F 70 Peel Street, Central

Tel: 2526 8861 | opening hour: 8am-11pm

### 5th FAIRTASTE MINISTORE @ Harvester



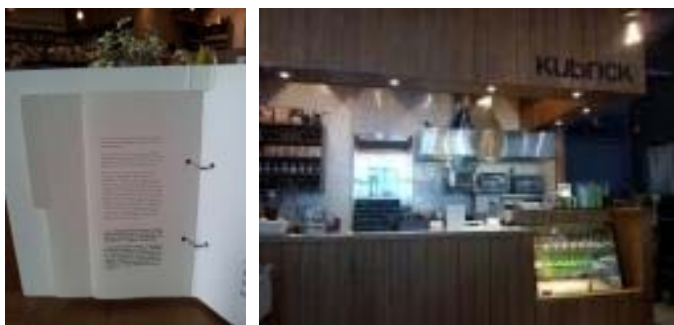
Harvester is a Chinese vegetarian buffet restaurant. Holding the belief of 'just enough is the best', their pricing philosophy is 'pay by weight of your dish', it ensures food is not waste. At the vegetarian buffet bar, customers can choose from 12 healthy, tasty and fresh dishes which are designed by them everyday.

With the same belief in bringing quality and eco-friendly goodies, FAIRTASTE and Harvester join together. The current Fair Trade corner in Harvester will undergo a makeover in the next 2 months to become the 5th location to house a FAIRTASTE MINISTORE to serve customers in the Sheung Wan district. During the makeover, you can continue to shop Fair Trade products there.

Address: Shop A&B G/F, Yardley Commercial Bldg, New Market Street, Sheung Wan

Tel: 2542 4788 | opening hour: 12-3pm & 6-9pm

### Kubrick reopens



Simple and stylish, the new Kubrick is like a breath of fresh air, offering a quiet charm in the middle of the hustle and bustle of city life. Stay tuned for the reopening of FAIRTASTE MINISTORE in the next month. Meanwhile, do stop by to enjoy a cup of aromatic Fair Trade Organic Coffee.

Address: Shop H2, Prosperous Garden, 3 Public Square Street, Yau Ma Tei

Tel: 23848929 | opening hour: 10am - 9pm

## Just Green New Location at Lamma Island



Just Green has been a long term supporter of FAIRTASTE. Their flatship store is moved to a more spacious location, with a larger selection of Fair Trade, organic and healthy products. With a larger venue, Just Green is going to host seminars, classes and special events in the near future.

Address: No. 75 Yung Shue Wan Main Street, Lamma Island

Tel: 2801 5611 | opening hour: 9:00am-9:00pm

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